

CLAIMS

5 What is claimed is:

Sub A12 1. A website management method for managing a websites
visibility on the Internet, comprising the steps of:

10 retrieving at least one file name;

determining if the file name is to be submitted to
an Internet cataloging website, and

15 submitting an acceptable uniform resource locator
containing the file name to at least one Internet
cataloging website.

20 2. The website management method as in claim 1,
further comprising the step of:

storing only the file names known to be webpages.

25 3. The website management method as in claim 2, further
comprising the step of:

storing the entire file associated with the file
name.

30 4. The website management method as in claim 1,
further comprising the step of:

35 storing only the file names known to be webpages
and were submitted to at least one Internet cataloging
website.

40 5. The website management method as in claim 4, further
comprising the step of:

storing the entire file associated with the file
name that was submitted to at least one Internet
cataloging website.

45 6. The website management method as in claim 4,
wherein storing only the file names known to be
webpages further comprises storing the date and time
the file name was submitted to at least one Internet
50 cataloging website and the name of the Internet
cataloging website.

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7. The website management method as in claim 1, further comprising the step of:

5 determining which file names are to be submitted to the Internet cataloging search engine.

8. The website management method as in claim 1, wherein retrieving at least one file name further comprises the step of:

 reading file names from a file.

9. The website management method as in claim 1, wherein retrieving at least one file name further comprises the steps of:

20 searching the programming code of the file name retrieved for additional file names known to be webpages, and

25 searching each additional file name known to be a webpage for additional file names known to be webpages until all webpages linked from the file name have been exhausted.

30 10. The website management method as in claim 1, wherein retrieving at least one file name comprises the steps of:

35 searching all the file names known to be a webpage within the current directory;

 traversing each and every directory from the current directory, and

40 searching each traversed directory for additional file names known to be webpages.

45 11. The website management method as in claim 10, further comprising the step of:

50 creating a uniform resource locator by combining the file name with the protocol, domain name, and corresponding traversed directory name.

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12. The website management method as in claim 7, wherein determining which file names are to be submitted further comprises the steps of:

5 checking the date the file name was last submitted to the Internet cataloging engine;

checking the submission rules associated with the Internet cataloging engine to submit the file name to, and
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allowing the file name to be submitted if the date the file name was last submitted does not violate the rules of the Internet cataloging engine.
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13. The website management method as in claim 7, wherein determining which file names are to be submitted further comprises the steps of:

checking the user defined rules for the number of uniform resource locators to be submitted to the Internet cataloging engine, and
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allowing the file name to be submitted if the submission does not violate a user defined rule.
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14. The website management method as in claim 5, further comprising the step of:

determining which file names are to be submitted to the Internet cataloging search engine.
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15. The website management method as in claim 14, wherein determining which file names are to be submitted further comprises the steps of:

comparing the data associated with the stored file name to the current corresponding file name file data found on the website, and
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allowing the file name to be submitted to the Internet cataloging search engine if the file name file data found on the website is different from the data associated with the stored file name.
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16. The website management method as in claim 7, wherein determining which file names are to be submitted further comprises the steps of:

5 searching a file containing file names that are not to be submitted to search engines;

 not allowing the file name to be submitted to an Internet cataloging search engine if the file name is
10 found in the file containing file names that are not to be submitted to search engines.

17. A website management method as in claim 1, wherein submitting an acceptable uniform resource locator further comprises:

 determining if the uniform resource locator is in a form acceptable to the Internet cataloging search engine, and
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 modifying the uniform resource locator to be in a form acceptable to the Internet cataloging search engine the uniform resource locator is to be submitted to, if it is determined to be in a form that is unacceptable to the Internet cataloging search engine.
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18. The website management method as in claim 1, further comprising the step of:

 storing filenames known to be webpages that exist on the website being managed.

19. The website management method as in claim 1, further comprising the step of:

 Storing filenames known to be webpages that exist on external websites which are not being managed.
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20. The website management method as in claim 1, further comprising the step of:

 displaying the uniform resource locators associated with the managed website.
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21. The website management method as in claim 1, wherein displaying the uniform resource locators
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associated with the managed website further comprises displaying the title within the webpage associated with the uniform resource locator.

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22. The website management method as in claim 1, wherein displaying the uniform resource locators associated with the managed website further comprises displaying the metatag information within the webpage associated with the uniform resource locator.

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23. The website management method as in claim 1, wherein displaying the uniform resource locators associated with the managed website further comprises displaying the title within the webpage associated with the uniform resource locator.

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24. The website management method as in claim 1, wherein displaying the uniform resource locators associated with the managed website further comprises displaying the ranking position of the uniform resource locator within a desired search engine.

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25. A website management method for managing a websites visibility on the Internet, comprising the steps of:

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retrieving at least one file name;

creating an acceptable uniform resource locator by combining the file name with a protocol and a domain name, and

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submitting the acceptable uniform resource locator to at least one Internet cataloging website.

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26. Computer executable software code stored on a computer readable medium, the code for managing a websites files for submission to a search engine, comprising:

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code for retrieving at least one file name;

code for determining if the file name is to be submitted to an Internet cataloging website, and

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code for submitting an acceptable uniform resource locator containing the file name to at least one Internet cataloging website.

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27. Computer executable software code stored on a computer readable medium, the code for managing a websites files for submission to a search engine, comprising:

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code for retrieving at least one file name;

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code for creating an acceptable uniform resource locator by combining the file name with a protocol and a domain name, and

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code for submitting the acceptable uniform resource locator to at least one Internet cataloging website.

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